

Media Release

For Immediate Release

The Need for Speed Newcastle Festival

See the excitement, feel the emotion and get your heart racing! Newcastle has your calendar set for a variety of action-packed events during March and April, 2010 at the Newcastle Need for Speed Festival.

From static to ecstatic, Need for Speed is for the spectator or competitor alike. Your short break in Newcastle is guaranteed to be full of energy. Come for one event, stay for more! You will not want to miss a thing during the non-stop line-up of events.

Newcastle has your 3 Code Racing events covered; Horse racing at Newcastle Jockey Club, Greyhounds at the Gardens Greyhounds Complex and Harness Racing at the Newcastle Harness Track. It's racing at its best and is sure to get the adrenalin flowing!

Newcastle Jockey Club Marketing Manager Sue Skeen said all Clubs are ready for a mammoth month of racing. "Visitors and locals can attend three meetings over four days all in one hit, to experience Hunter racing at its best."

The annual Herald Hill to Harbour Running Challenge is on Easter Monday the 5th of April and is sure to get your heart pumping! Come and cheer on the competitors, or if you're up for a challenge, register now for the Herald 10km, or Marathon Tyres 21.2km (half marathon).

"No matter if you are fast or slow, for anyone looking to check their speed in triathlon or running events in March and April, then Newcastle is the place to be," H Events Event Manager Paul Humphreys said.

"Seeing locals and visitors challenging themselves to go faster in Newcastle is what drives us to organise these events."

The Need for Speed program caps off with the Need for Speed Carnival on the Newcastle Harbour foreshore over the Anzac Day weekend. High adrenaline attractions, games, car show as well as activities for the whole family.

Carnival Co-ordinator, Dana Pichaloff said this is a perfect way to finish the action packed Festival. "We wanted to stage an event to remember with something for the whole family. If you are brave, you can try our "Extreme Speed" attraction or for the not so brave, why not participate in one of the many races, the choice is yours but we guarantee it will be fun".

Stay and play packages are available during the Need for Speed festivities across Newcastle at participating accommodation operators, encouraging you to make the most of your short break.

Newcastle is an energetic and vibrant event destination, perfect for the speedster or sport fanatic within. So get ready, set your dates, then go! Further information on all events and great value accommodation packages can be found at www.visithunter.com.au/newcastle.

Out of The Square Media is working closely with tourism groups within the Hunter Region for the Need for Speed campaign. Out of The Square Media have designed the Visit Hunter branding, the Need for Speed logo and media schedule. They have also been appointed the media and creative agency for this vibrant festival. This campaign is supported by the NSW Government through Tourism NSW and its Regional Tourism Partnership Funding Program.